A Worthwhile Investment

Bowl for Kids' Sake is a refreshing alternative to the standard avenues for charitable sponsorship activities.

This unique event provides sponsors with an opportunity to support, and attach their name to, a well-respected organization with a proven track record for helping children do better in school, avoid using drugs and alcohol, reducing their risk of engaging in violent behavior; and developing increased self-confidence and social skills. All of which gives them



a chance to have a brighter, more productive future.

We're asking for your help in meeting our goal of providing each boy

and girl who comes to us with their own Big Brother or Big Sister.

There are many levels of participation to choose from. There's sure to be one that's right for you.

Please consider this opportunity to Start Something and the benefits to **both** you and the children of our community.

Thank You!



Big Brothers Big Sisters is not your typical organization. We provide children with a positive friend and role model that helps them realize their potential and build their futures. Our programs are designed to nurture children and strengthen communities. And we couldn't do any of it without your support.

Bowl for Kids' Sake is about having fun to help kids continue on a positive path. By supporting Bowl for Kids' Sake, you can **Start Something** in our community—more Bigs and Littles can be paired up, more friendships can be gained, and improved outlooks on life can be started.

Special Thanks to our Community Partners









Big Brothers Big Sisters of Northeast Ohio 8 North State Street Suite 360 Painesville, OH 44077

Phone: 440-352-2526 x 14 or 440-477-8000 (cell)

Fax: 440-352-2580 E-mail: mruth@bbbsneo.org www.bbbsneo.org



2014





Sponsorship Opportunities

Start Something™ For Kids in Our Community

Special Thanks to our Corporate Partners

GREAT LAKES MALL





FAIRMOUNT
Minerals









Bowl For Kids' Sake is a fun-filled Bowl-A-Thon event that Big Brothers Big Sisters holds each year at bowling alleys in Lake, Geauga and Ashtabula Counties.

Your support as an event sponsor will contribute to BIG changes in the lives of area children, be highly regarded in the community, and be visibly noticed by all!

3 Great Dates and Locations

Ashtabula County Sunday, March 2, 2014 5:00pm and 7:00 pm Sonny Lanes 696 No. State Rt. 534 Ashtabula, OH

Geauga County 1:00pm and 3:00pm Frnst Lanes 10651 Grant Street Chardon, OH

Lake County Sunday, March 9, 2014 Saturday, March 15, 2014 12:30 and 2:30 pm Wickliffe Lanes 30315 Euclid Avenue Wickliffe, OH

Dream Catcher

\$5,000

- Naming rights of the event (Bowl For Kids' Sake sponsored by your company)
- Two (2) reserved lanes
- Company name and logo on T-shirt
- Placement of your company banner and or signage at bowling location of your choice
- Name announced during each bowling event
- Placement of Company name in News-Herald thank you publicity ad (Must meet print deadlines.)



SPONSORSHIP OPPORTUNITIES

Magic Moments

\$2,500

- Two (2) reserved lanes
- Company name and logo on T-Shirt
- Recognition at event on digital display at all events
- Placement of your company banner and or signage at bowling location of your choice
- Placement of Company name and logo in News-Herald thank you publicity ad (Must meet print deadlines.)

T Shirt Sponsor

\$2,500

- One (1) reserved lanes
- Your company logo predominantly displayed on sleeve of all t-shirts or back, as primary shirt sponsor
- Logo on all event promotional ads and posters
- Name announced at each event location
- Placement of Company name in News-Herald thank you publicity ad (Must meet print deadlines.)

Match Maker

\$1.250

- One (1) reserved lane
- Company name and logo on T-shirt
- Recognition at event on digital display at all events
- Placement of Company name and logo in News-Herald thank you publicity ad. (Must meet print deadlines.)

Helping Hand

\$ 500

- Company Name and logo on t-shirt
- Recognition at event on digital display at all events
- Placement of Company name in News-Herald thank you publicity ad (Must meet print deadlines.)

Lane Sponsor

\$ 100

- Recognition at event on digital display at all events
- Placement of Company name in News-Herald thank you publicity ad (Must meet print deadlines.)

Friend

\$Open

Placement of Company name in News-Herald thank you publicity ad (Must meet print deadlines.)

Bowl For Kids' Sake Sponsorship Agreement

	Price	Price	
☐ Dream Catcher	\$5,0	\$5,000	
☐ Magic Moments	\$2,5	\$2,500	
☐ T-Shirt Sponsor	\$2,5	\$2,500	
☐ Match Maker	\$1,2	\$1,250	
Helping Hand	\$ 5	00	
☐ Lane Sponsor	\$ 1	00	
Friend	\$		
Please describe donation		-	
Company Name			
Address			
Phone			
Method of Payment			
Check			
☐ Visa			
■ MasterCard			
Discover			
Pay online at: www.bbbsneo.ejoir	nme.org/bowlforkio	Issake	
Credit Card #	Exp. date	Security Code	
Signature			

Please return this agreement to:

Big Brothers Big Sisters of Northeast Ohio

8 North State Street

Suite 360

Painesville, OH 44077